

## CURRICULUM VITAE

**Name, surname:** Valentina MARINESCU

**Date and birth place:** >>>>>>>>>>

**Contact:** Faculty of Sociology and Social Work, University of Bucharest  
Bd Schitu Magureanu, No. 9, Bucharest, Romania

### **Professional activity, workplace:**

Professor Dr. Habil, Faculty of Sociology and Social Work, University of Bucharest

Professor at the Francophone Summer School in Communication Sciences. Faculty of Journalism and Communication Sciences-University of Bucharest, 2013 - present.

### **Studies, specialization, competences (selection)**

- **Bachelor in Philosophy-History** 1990; University of Bucharest, Faculty of Philosophy, Bucharest-Romania.
- **Ma. in Gender Studies**, 2001, National School of Political and Administrative Sciences, Bucharest-Romania.
- **Ph. D. in Sociology**, 2000, University of Bucharest, Faculty of Sociology and Social Work.
- **Post-Ph. D. Fellowship**, 2007, Centre de recherche interdisciplinaire sur la violence familiale et la violence faite aux femmes (CRIV-VIFF) -Universite de Montreal, Montreal, Canada (Professor Jacqueline Oxman Martinez)
- **Habilitation in the field of doctoral studies in Sociology**, 2016, Romanian Ministry of Education

### **Fellowships, grants (selection)**

- **Visiting Senior Fellow, Academy of Korean Studies**, Seoul, South Korea, 2011 (July-October)
- **Visiting Fellow, Department of Women and Gender Studies, University of British Columbia**, Vancouver, Canada, 2008 (September-November)
- **Visiting Fellow, Centre for Communication and Information Studies, University of Westminster**, London, United Kingdom, 2001 (May-August)
- **Fellowship, Summer Course "Media and Democracy"**, Central European University, Budapest, Hungary, 1996 (June-July).

### **Experience accumulated in grants as Director or Team member:**

- **June 2021-present** – Founding member of the Romanian Satellite Group for Active Learning Network - <https://www.romanianactivelearningsatellitegroup.com/>
- **June 2021 – December 2022** – Representative of Romania in the project "Challenges Facing the Social Sciences and Humanities in Europe", Centre for Advanced Study Sofia (CAS), Sofia, Bulgaria.
- **Martie 2021 – Octombrie 2022** – **Manager and Director of the project ERASMUS+** (Call 2020 Round 1 KA2 - Cooperation for innovation and the exchange of good practices. KA226 -

Partnerships for Digital Education Readiness) “**Digital Teaching Literacy**” (acronym: “**DigiTeaL**”), coordinated by University of Wolverhampton, UK.

- **Director of the Grant “Entre eux et nous. Sensibilisation et action”,** AUF-BECO, 2020 (June-November).
- **National Representative COST Action CA 17102 ”Police Stops”:** <https://www.cost.eu/actions/CA17102/#tabs|Name:overview>, 2019-2023.
- **National Coordinator of the Romanian team in the “European Election Monitoring Center”** coordinated by University Roma Tre (Italy), 2019 –present.
- **Director of the Grant “Alimentation, Nutrition et les Medias”,** AUF – BECO, 2017 – 2019.
- **Representative of the University of Bucharest in the scientific network *Réseau régional francophone sur la santé, la nutrition et la sécurité alimentaire*** - Sain AUF – BECO, 2017 – 2019.
- **Member of the team which made the research project *Demokracja bezpośrednia w Europie Środkowej i Wschodniej po 1989 roku: wymiar formalnoprawny i praktyczny. Analiza politologiczna (UMO-2014/15/B/HS5/01866)*.** The project was coordinated by Prof. dr hab. Maria Marczevska-Rytko from the Faculty of Political Sciences at the University "Maria Skłodowska-Curie", Lublin - and was financed by the National Science Centre - Poland (Project No. 2014/15/B/HS5/01866), 2016 – 2017.
- **Member of the team for the project ”Bucuresti, pulsul comunitatii”** [Bucharest, the pulse of the community]. Vital Signs Bucharest. Fundatia Comunitara Bucuresti, 2017: <http://bucuresti.vitalsigns.ro/>, 2016 (September) – 2017 (May)
- **Member of the Romanian team which makes the research project *European Election Campaign 2014*.** The project is coordinated by Edoardo Novelli (Universita Degli Studi Roma Tre, Italy), Christina Holtz Bacha (University of Mainz) and Kevin Rafter (Dublin City University), 2014 – 2015.
- **Grant director, Korean Studies Grant 2013 (Competitive Research Grant), Grant nr. AKS-2013-R71-** Academy of Korean Study ”Searching the Sameness and Otherness through Hallyu – A comparative analysis of South Korean popular products’ impact in Balkans and Central Europe”, 2013-2014.
- **Grant director, Grant of Sofia University “St.Kliment Ohridski” - University Research Complex ”Alma Mater”** - Contract Number: DUNK01-1/22.12. 2013: *EU Elections in Bulgaria and Romania*, 2013-2014.
- **Assistant for the Country Representative for Romania in the project “Femicide across Europe” - ISCH COST Action IS1206.** Website of the project: [http://www.cost.eu/domains\\_actions/isch/Actions/IS1206](http://www.cost.eu/domains_actions/isch/Actions/IS1206), 2013- 2017.
- **Member of the team for the project ”EUKIDS Online III”.** The project was coordinated by Professor Sonia Livingstone, London School of Economics, Department of Media and Communication, United Kingdom. The project was financed by “Safer Internet” Program of the European Commission, 2012-2014.
- **Member of the team for the project "Net Children Go Mobile”.** The project was coordinated by Professor Giovanna Mascheroni, Universita Catolica del Sacro Cuore, Milan, Italy. The project was financed by ”Safer Internet” Program of the European Commission, 2012-2014.
- **Member of the team for the project “Media Coverage of the Polish EU Presidency”.** The project was coordinated by Dr. Agnieszka Stepińska, Faculty of Political Science and Journalism, Adam Mickiewicz, Poznan, Poland. The project was financed by Polish National Center of Science (Grant no. NN 116 614044), 2012- 2013.
- **Country representative for Romania in the project ”Global E-School in Eurasia”** - Central European University in Budapest, Ungaria. Website of the project: <http://kfglobaleschool.hu/>, 2011 – 2017.

- **Member of the team for the project “The Romanian diasporic public and the public space in Romania”**. The project was coordinated by Professor Camelia Beciu, National School of Political and Administrative Sciences, Bucharest, Romania and was financed by CNCSIS, 2008-2012.
- **Member of the team for the project “EUKIDS Online II”**. The project was coordinated by Professor Sonia Livingstone, London School of Economics, Department of Media and Communication, United Kingdom. The project was financed by “Safer Internet” Program of the European Commission, 2008-2012.
- **Member of the team for the project “Sexually explicit imagery in mass media”**. The project was coordinated by Professor Katharine Sarikakis, Leeds University (Anglia) and Professor Alison Beale, Simon Fraser University (Canada) and was financed by The British Academy, 2007 – 2009.
- **Member of the team for the project “Presentation of the International Day of Women”**. The project was coordinated by Professor Marlène Coulomb-Gully and Professor Simone Bonnafous (Franța), 2005 – 2006.
- **Director of Grant - Grant No 117/2004 CNCSU “Mass media and the process of Romanian Integration in the European Union: A journalistic view”**. The project was financed by CNCSU, 2004 - 2005.
- **Member of the team for the project “Sociological and Semiotical Paradigms of Communication”**. The project was coordinated by Professor Ioan Drăgan, Faculty of Sociology and Social Work, University of Bucharest, Bucharest, Romania and was financed by The World Bank, 2000-2002.
- **Member of the team for the project “Models of media consumption”**. The project was coordinated by Professor Ioan Drăgan, Faculty of Sociology and Social Work, University of Bucharest, Bucharest, Romania and was financed by CNCSU (Grant No.103/1998), 1998-2000.
- **Member of the team for the project “The influence exercised by mass media on the electoral behaviour”**. The project was coordinated by Professor Ioan Drăgan, Faculty of Sociology and Social Work, University of Bucharest, Bucharest, Romania and was financed by CNCSU (Grant No. 1427/1996), 1996-1998.
- **Member of the team for the project “Mass media and electoral campaign”**. The project was coordinated by Professor Ioan Drăgan, Faculty of Sociology and Social Work, University of Bucharest, Bucharest, Romania and was financed by CNCSU (Grant No. 641530337/1996), 1996-1998.
- **Member of the team for the project “The influence of mass media on the voting behavior”**. The project was coordinated by Professor Lynda Lee Kaid – Oklahoma University (United States), 1996 – 1999.

## Awards

**D. Gusti Award – Romanian Academy – Section “Sociology”, 2000.**

## Other academic activities

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- **Membru in bordul editorial Anthropological Researches and Studies (ISSN 2360-3445; ISSN-L 2360-3445)** <https://www.journalstudiesanthropology.ro/editors/>, 2022 – present.
- **Member in the Editorial Board of “Evolutionary studies in Imaginative Culture”**, available online at: <https://www.esiculture.com/>, 2023-present.
- **Member in the Editorial Board of “Journal of Contemporary Philosophical and Anthropological Studies (JCPAS)”**, available online at: <https://journals.eikipub.com/index.php/jcpas/index>, 2023-present.

- **Member in the Editorial Board of “Mediální studia / Media Studies”**, ISSN 2464-4846, available online at: <https://www.medialnistudia.fsv.cuni.cz/en/>, 2019-present.
- **Member in the Editorial Board of “Open Journal For Sociological Studies (OJSS-EB)”**, ISSN (Online): 2560-5283, available online at: <https://centerprode.com/ojss.html>, 2018 -present.
- **Public presentation *History of medicine in Romania***, at the Department of History of Science, Istanbul Medeniyet University, Istanbul, Turkey, 23 October 2017.
- **Member in the Editorial Board of “Romanian Journal of Sociological Studies”**, ISSN: 2558 - 9962, available online at: <https://journalofsociology.ro/>, 2014- present
- **Member in the Editorial Board of "Interpersona - An international journal of Interpersonal relations"**, ISSN - 1981-6472, available online at: <http://interpersona.org/>, 2012– present.
- **Member of the Executive Council – Center for the Partnership for Equality – Romania**, 2008 – present.
- **Member of the Editorial Board for the journal *Revista Romana de Jurnalism și Științe ale Comunicării*** (ISSN-1584-0050), edited by Faculty of Journalism and Communication Sciences, University o Bucharest, Bucharest. Romania, 2001 – present.

**Personal page:** <http://valentinamarinescu.ro>

#### **Authored books**

1. **Marinescu, V., Introducere in Teoria comunicarii: Modele si aplicatii** [Introduction in the Theory of Communication: Models and applications], CHBeck, Bucharest, Romania, 2011, 343 p. – ISBN – 978-115-875-4.
2. **Marinescu, V., Cercetarea in comunicare: metode si tehnici** [Research in communication: Methods and techniques] , CHBeck, Bucharest, Romania, 2009, 205 p. – ISBN – 978-973-115-633-0 / 978-973-115-633-0.
3. **Marinescu, V., Mediatizarea violentei domestice – O analiza comparativa** [The mediatization of domestic violence – A comparative analysis], Ars Docendi Publishing House, University of Bucharest, Bucharest, Romania, 2009, 215 p – ISBN – 978-973-558-398-4 / 978-973-558-393-4.
4. **Marinescu, V., Mass media si procesul de integrare a Romaniei in Uniunea Europeana** [Mass media and Romania’s integration process in the European Union], Cartea Universitara, Bucharest, 2006, 150 p – ISBN – 973-731-305-4 / 978-973-305-8.
5. **Marinescu, V., Metode de studiu în comunicare** [Methods of studying communication], Niculescu, Bucharest, 2005, 340 p.- ISBN- 973-568-937-5 / 978-973-568-937-7.
6. **Marinescu, V., Mass media si schimbarea politica în Romania** [Mas media and the political change in Romania], Tritonic, Bucharest, 2004, 250 p. - ISBN- 973-8497-68-8.
7. **Marinescu, V., Introducere în Teoria Comunicarii** [Introduction in the Theory of Communication], Tritonic, Bucharest, 2003, 230 p. - ISBN- 973-8051-93-2.
8. **Marinescu, V., Muncile casnice în satul romanesc contemporan – Studii de caz** [Gender aspects of work in the contemporary Romanian villages – Case studies], Polirom, Iasi, 2002, 250 p. - ISBN- 973-681-081-X.
9. **Marinescu, V., Mass media din Romania – O lectura sociologica** [Mass media from Romania - A Sociological Readership], Tritonic, Bucharest, Romania, 2002, 300 p. - ISBN-973-8051-75-4.

#### **Edited Books**

1. **Marinescu, V., (ed.) Politica, comunicare si cultura** [Politics, communication and culture], Niculescu, Bucharest, Romania, 2006, 184 p. – ISBN- 973-748-039-2; 978-973-748-039-2.

2. **Marinescu, V., (ed.) Comunicarea si puterea** [Communication and power], Niculescu, Bucharest, Romania, 2005, 187 p. - ISBN- 973-568-936-7.
3. **Marinescu, V., (ed.) Efectele comunicarii - O perspectiva culturologica** [Effects of Communication-A culturological view], Tritonic, Bucharest, Romania, 2002, 170 p. - ISBN-973-8051-87-8.

### Co-authored Books

1. Roventă-Frumușani, D., **Marinescu, V.** Sustainable development, entrepreneurship and social economy Développement durable, entrepreneuriat et économie sociale, Presa Universitara Clujeana, 2021, 253 p. ISBN : 978-606-37-1313-2.
2. Rada, C., **Marinescu, V.** Evaluating and improving life in the third age. Editura Universitara, Bucuresti, 2021, 215 p. ISBN: 978-606-28-1331-4.
3. **Marinescu, V.**, Podaru, D. Moda, comunicare si tehnologie [Fashion, communication and technologies]. Tritonic, 2020. ISBN: 978-606-749-473-0.
4. **Marinescu, V.**, Roventă-Frumușani, D. Santé et nutrition dans les médias actuels. Ars Docendi, 2019. 225 p. ISBN: 978-606-998-084-2.
5. **Marinescu, V.**, Balica, E. Migration and Crime. Realities and Media Representations. Palgrave, 2018. 278 p. ISBN: 978-3-319-95812-5
6. **Marinescu, V.**, Lazar, F., Branea, S. Dincolo de senzational. Imaginea asistentilor sociali din Romania in mass-media: 2010-2016 [Beyond sezationalism: The image of Romanian social workers in mass media: 2010-2016]. Tritonic, 2018. ISBN: 978-606-79-342-9.
7. **Marinescu, V.**, Podaru, D. Societatea contemporana, intre comunicarea artefactuala si stil [Contemporary society, between artefactual communication and style], Tritonic, 2017. ISBN: 978-606-749-243-9.
8. **Marinescu, V.**, Branea, S. (eds.) Exploring Political and Gender Relations -New Digital and Cultural Environments. Cambridge Scholars Publishing. 2017. ISBN: 978-1-4438-99772-7.
9. **Marinescu, V.**, Mitu, B. (eds.) Health and the Media: Essays on the Effects of Mass Communication. McFarland, 2016. ISBN: 978-1-4766-6302-9
10. **Marinescu, V.**, Mitu, B. (eds.) The Power of the Media in Health Communication. Routledge, 2016, 220 p. ISBN: 978-1-4724-7155-0
11. **Marinescu, V.**, Podaru, D. Moda, gen si identitate [Fashion, gender and identity], Tritonic, 2015, ISBN: 978-606-749-064-0.
12. **Marinescu, V.**, Mitu, B. (eds.) On the other side of the sterile field: Medicine and media, Ars Docendi, 2014, 151 p, ISBN 978-973-558-817-5
13. **Marinescu, V.**, (ed.) The Global Impact of South Korean Popular Culture: Hallyu Unbound, Lexington Books, 2014, 166 p, ISBN 978-0-7391-9337-2
14. **Marinescu, V.**, Branea, S., Mitu, B. (eds.) Critical Reflections of Audience Narrativity. New connections, New perspectives, Ibidem Verlag, 2014, 200 p, ISBN 978-3-8382-0679-0
15. **Marinescu, V.**, Branea, S., Mitu, B. (eds.) Contemporary Television Series-Narrative Structures and Audience Perception, Cambridge Scholars Publishing, 2014, 205 p., ISBN 978-1-4438-5986-8.
16. **Marinescu, V.**, Branea, S., Media discourse about crisis, Editura Universitatii Bucuresti, Bucharest, 2013, 235 p, ISBN- 978-606-16-0221-6
17. **Marinescu, V.**, Branea, S., Fiction in the media or media of the fiction, Editura Universitatii Bucuresti, Bucharest, 2012, 235 p, ISBN- 978-606-16-0165-3
18. **Marinescu, V.**, Chiriac, A., Branea, S., Vaileanu, C., Managementul angajatilor, femeii si barbati – Studiu despre opinii si practice din orgnizatii, pentru profesionisti in managementul resurselor umane [Management of the employees, women and men – A study about the opinions and practices, for the

professionals in human resources management], C.P.E., Bucharest, 2006, 76 p – ISBN-10 973-0-04501-1.

19. **Marinescu, V.**, Branea, S., Jurnalistii romani si provocarile pietei informationale europene [Romanian journalists and the challenges of the European informational market], Niculescu, Bucharest, Romania, 2006, 203 p. – ISBN – 973-748-038-4; 978-973-748-038-5.
20. **Marinescu, V.**, Stefanescu, S., Mediatizarea actelor de violenta în familie - Ghid de bune practici pentru jurnalisti [The mediatization of domestic violence. Good practices guide for the journalists], C. P. E., Bucharest, Romania, 2005, 61 p. - ISBN- 973-85204-9-59.
21. **Marinescu, V.**, Stefanescu, S. Mediatizarea violentei în familie. Studiu de caz: Ziarele centrale romanesti [The mediatization of domestic violence. Case study: Central Romanian Newspapers] Neva, Bucharest, Romania, 2004, 65 p. - ISBN- 973-9035-06-X.
22. **Marinescu, V.**, Pricopie, V., Accesul femeilor pe piata muncii [The access of women on the work market] Editura.ro, 2004, Bucharest, Romania, 95 p - ISBN- 973-86327-4-9.
23. Miron D., McKinnon L., **Marinescu V.**, Rolul mediilor de comunicare în alegerile prezidentiale din 1996 [Mass media`s role in the presidential election from 1996], Fundatia Culturala Libra, Bucharest, Romania, 1998, 126 p. - ISBN- 973-98909-2-X.
24. Dragan I., Beciu C., Dragomirescu I., **Marinescu V.**, Perpelea N., Rusu D., Stefanescu S., Constructia simbolica a campului electoral [The symbolic building of the electoral field], Institutul European, Iasi, Romania, 1998, 480 p.- ISBN- 973-586-128-3.

#### **Contributions to edited international works (selection)**

1. **Marinescu, V.**, Ibrahim, S., Kafia, E., Ibrahim, E. (2023). A contribution to the understanding of the etiology of attention deficit in individuals with autism spectrum disorder. In Çiftçi, H. and Dörtbudak, M.Y. (eds.). 10 International Summit Scientific Research Congress, Iskad Publication, Turkey, ISBN 978-625-367-038-2, pp. 300-308.
2. **Marinescu, V.** (2023). Gradului de conștientizare a populației în domeniul riscurilor pentru sănătate și comunicarea climatică [The awareness of people regarding climate risks for health and climate communication]. In Croitoru C.(coord.). Aspecte medicale ale schimbărilor climatice: realități și perspective [Medical aspects of climatic changes : realities and perspectives], Universitatea de Stat de Medicină și Farmacie "Nicolae Testemițanu", Agenția Națională pentru Sănătate Publică, Chișinău , Editura Print-Caro, ISBN 978-9975-165-63-1, pp. 285-297.
3. **Marinescu, V.**, Fox, B. (2023). Social Media and Electoral Processes: An Exploration of Facebook Adoption During the 2019 European Parliament Election Campaign in Romania. In Information Resources Management Association (ed.). Research Anthology on Social Media's Influence on Government, Politics, and Social Movements. IGI Global. ISBN: 9781668474723/1668474727/9781668474730, pp. 703-716.
4. **Marinescu, V.** (2022). Online Health Information in Romania. In Marinov, M., Milenkova, V. and Manov, B. (eds.) Transformations and Challenges in the Global World, Cambridge Scholar Publishing, ISBN: 978-1-5275-8922-3/1-5275-8922-6, pp. 135-142.
5. **Marinescu, V.**, Carminke, A, Sengülen, Ö., Rodideal, A., Popa, L., Marinache, R., Branea, S., Stylianou, S., Thrasyvoulou, C., Bravou, V., Papagerasimou, Y., Drigas, A., Kefalis, C., and Steinmetz, M. (2022). Digital teaching Literacy: Identifying Skills Gaps and Best Practice in Online Teaching in Schools. In EDULEARN22 Proceedings. ISBN: 978-84-09-42484-9 / ISSN: 2340-1117. doi: 10.21125/edulearn.2022 pp. 1818-1822.
6. **Marinescu, V.**, Fox, B., Cristea, D. (2022). Multicultural Representations in the 2014 and 2019 European Parliament Election Campaigns. In Novelli, E., Johansson, B., Wring, D. (eds) The 2019 European Electoral Campaign. Palgrave Macmillan, Cham. ISBN: 978-3-030-98993-4. pp. 179–198. [https://doi.org/10.1007/978-3-030-98993-4\\_10](https://doi.org/10.1007/978-3-030-98993-4_10)

7. **Marinescu, V.**, Fox, B., Roventa-Frumusani, D., Branea, S., and Marinache, R. (2022). News Audience's Perceptions of and Attitudes Towards AI-Generated News. In *Futures of Journalism*. Edited by Ville J. E. Manninen, Mari K. Niemi, Anthony Ridge-Newman. Palgrave Macmillan, Cham, ISBN: 978-3-030-95073-6. pp. 295-311. [https://doi.org/10.1007/978-3-030-95073-6\\_19](https://doi.org/10.1007/978-3-030-95073-6_19)
8. **Marinescu, V.**, Fox, B., Marinache, R., Roventă-Frumușani, D., and Branea, S. (2022). Generational differences in interpersonal relationships of users. In *Mediatisation of Emotional Life*. Edited by Katarzyna Kopecka-Piech, Mateusz Sobiech, Routledge. ISBN: 1000589358, 9781000589351. pp. 198-212.
7. **Marinescu, V.**, Fox, B., Marinache, R., Roventă-Frumușani, D., and Branea, S. (2022). Diaries: The Lockdown Narratives of Individuals. In *The Covid-19 Pandemic as a Challenge for Media and Communication Studies*. Edited by Katarzyna Kopecka-Piech and Bartłomiej Łódzki. Routledge. ISBN: 9781003232049. pp. 119-131.
8. **Marinescu, V.** and Fox, B.(2021). Social Media and Electoral Processes: An Exploration of Facebook Adoption During the 2019 European Parliament Election Campaign in Romania. In *Global Perspectives on the Impact of Mass Media on Electoral Processes* Edited by Stella Amara Aririguzo. IGI Global. ISBN: 9781799848202. pp. 1-17.
9. **Marinescu, V.** (2020). Narrative Structures and the Export of Meaning: the Case of South Korean Popular Culture's Reception in Central and Eastern Europe. .In *Crisis' Representations: Frontiers and Identities in the Contemporary Media Narratives*. Edited by Christiana Constantopoulou. Brill. ISBN: 978-90-04-43955-9. pp. 97-106.
10. **Marinescu, V.**, Roventa-Frumusani, D. (2020). Food, Nutrition and Media. In *Food, Nutrition and Media*. Edited by Valentina Marinescu, Palgrave Macmillan, Cham, 2020. ISBN: 978-3-030-46499-8, pp. 5-20.
11. **Marinescu, V.** (2020). The Analysis of Media Coverage and Scientific Literature on Food and Nutrition: The Case of Eastern European Countries. In *Food, Nutrition and Media*. Edited by Valentina Marinescu, Palgrave Macmillan, Cham, 2020. ISBN : 978-3-030-46499-8, pp. 21-31.
12. **Marinescu, V.** (2020). Media Coverage of Food Issues in Romania: A Longitudinal Analysis. In *Food, Nutrition and Media*. Edited by Valentina Marinescu, Palgrave Macmillan, Cham, 2020. ISBN : 978-3-030-46499-8, pp. 159-173.
13. **Marinescu, V.**, Fox, B. (2020). An Argument for a Broader Definition for Food Literacy: Findings from a Systematic Review. In *Food, Nutrition and Media*. Edited by Valentina Marinescu, Palgrave Macmillan, Cham, 2020. ISBN : 978-3-030-46499-8, pp. 239-257.
14. **Marinescu, V.** (2020). Violence against Children in Romanian Media. In *Sociocultural dimensions of childhood*. Edited by Petya Bankova, Michelle Janning, Aude Le Guennec, Elya Tsaneva and Violeta Periklieva. Institute of Ethnology and Folklore Studies with Ethnographic Museum – BAS, 2020. ISBN 978-619-245-029-8, pp. 267-280.
15. **Marinescu, V.** (2019). Moldova. In *The SAGE International Encyclopedia of Mass Media and Society*. Edited by Debra L. Merskin. Sage Pbl. ISBN: 978-1-4833-7553-3, pp. 1112-1115.
16. **Marinescu, V.** (2019). Romania. In *The SAGE International Encyclopedia of Mass Media and Society*. Edited by Debra L. Merskin. Sage Pbl. ISBN: 978-1-4833-7553-3, pp. 1493-1498.
17. **Marinescu, V.**, Balica, E. (2019). Lonelier Than Ever? Romania's Forgotten Seniors. In *Emotions and Loneliness in a Networked Society*. Edited by Bianca Fox. Palgrave Macmillan, Cham. ISBN: 978-3-030-24881-9, pp. 179-200.
18. **Marinescu, V.** (2019). Campaniile de comunicare de succes legate de alimentația adecvată, siguranța alimentară și schimbarea comportamentului alimentar. In *Ghid de bune practici : Alimentație rațională, siguranța alimentelor și schimbarea comportamentului alimentar*. Edited by Croitoru Catalina and Ciobanu Elena, Université d'État de Médecine et Pharmacie „Nicolae Testemitanu”, Chisinau, ISBN: 978-9975-56-590-5, pp. 44-48.

19. **Marinescu, V.** (2019). Campagnes de communication de succès concernant l'alimentation adéquate, la sécurité alimentaire et le changement du comportement alimentaire. In Guide de bonnes pratiques: Nutrition rationnelle, la sûreté alimentaire et le changement de comportement alimentaire. Edited by Croitoru Catalina and Ciobanu Elena, Université d'État de Médecine et Pharmacie „Nicolae Testemitanu”, Chisinau, ISBN: 978-9975-56-337-7, pp. 44-48.
20. **Marinescu, V.** and Ibrahim, S. (2018). Web-based Health Information in Romania between accessibility and bias. In Forum on studies of society: conference proceedings: second edition: Chieti, Pescara, 2018. Edited by Cristina Ilie Goga, Alexandra Porumbescu, Ionuț Virgil Șerban, Pro Universitaria, Bucuresti, ISBN 978-606-26-1012-8, pp. 105-116.
21. Ibrahim, S, **Marinescu, V.**, Ibrahim, E. and Luciani, E. (2018). Forensic Victimology: A step forward the Psychosocial profile of Victimology. In Forum on studies of society: conference proceedings: second edition: Chieti, Pescara, 2018. Edited by Cristina Ilie Goga, Alexandra Porumbescu, Ionuț Virgil Șerban, Pro Universitaria, Bucuresti, ISBN 978-606-26-1012-8, pp. 11-20.
22. **Marinescu, V.** (2018). Internet and Third Age in Romania – An exploratory study. In Forum on studies of society: conference proceedings: second edition: Chieti, Pescara, 2018. Edited by Cristina Ilie Goga, Alexandra Porumbescu, Ionuț Virgil Șerban, Pro Universitaria, Bucuresti, ISBN 978-606-26-1012-8, pp. 225-235.
23. **Marinescu, V.** (2018). Biased or not? The issue of online health information in Romania. In Digital Revolution in the Cultural and Social Processes. Edited by Tatiana Shopova and Gergana Apostolova, South-West University “Neofit Rilski”, Blagoevgrad, Center for New Media and Digital Cultures, Blagoevgrad, ISBN 978-954-00-0171-5, pp. 331-343.
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32. **Marinescu, V.** (2013). Health e-literacy: The influence of internet on the Romanians healthy behaviours, paper presented at the Conference "Digital Culture and Society", University of Blagoevgrad, Blagoevgrad, Bulgaria, October, 31 – November 1, 2013..
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research in Central and Eastern Europe: Trends, development , debates”, University of Wien, Wien, Austria, 4-6 October 2013

34. **Marinescu, V.**, Balasescu, M., (2013). The Romanian Press and European Issues: A Content Profile, 3rd Congress of the Polish Communication Association, Jagellonian University, Cracow, Poland, 26-28 September 2013.
35. **Marinescu, V.**, (2013). Asia seen by the eyes of Romanian fans, MASH 2013: Making and Sharing- Conference on audience creativity, Maastricht University, Maastricht, 4-6 July 2013
36. **Marinescu V.**, (2013). The influence of Korean Wave in Romania – Some elements from the field research, Korean Studies Institute, Freie Universitat, Berlin, 8 April 2013.
37. **Marinescu, V.**, (2012). From Dae Jang Geum to Gangnam Style – the reception of Korean Wave in Romania, Wienese Korean Studies, University of Wien, Wien, Austria, 13-15 December 2012.
38. **Marinescu, V.**, (2012). Internet Fan-Based Communities in Romania: A Case Study of K-Pop Impact on Romanian Adolescents, Conference “Digital Culture, Media and Education”, University of Blagoevgrad, Blagoevgrad, Bulgaria, 29-31 October 2012.
39. **Marinescu, V.**, Balasescu, M., (2012). Between “information” and “entertainment”: Framing the Polish EU presidency in Romanian media, 2nd Congress of the Polish Communication Association, University of Adam Mickiewicz, Poznan, Poland, 20-21 September 2012. **Marinescu, V.**, Balica, E., (2012), Myths about North Korea: an Analysis of Romanian Printed Press Narratives of Kim Jong-Il’s Death, Conference “Whither the Two Koreas? Continuity and Change on the Korean Peninsula”, Central European University, CEU, Budapest, 6- 8 September 2012.
40. **Marinescu, V.**, Balica, E., (2012). The Impact of “Meaning”: Ways of Perceiving and Assessing the Uniqueness of Korean Popular Culture in Romania, Conference “Whither the Two Koreas? Continuity and Change on the Korean Peninsula”, Central European University, CEU, Budapest, 6- 8 September 2012.
41. **Marinescu, V.**, (2012). Hallyu in Romania – Understanding East-Asia fictions in Romania, paper presented at the Conference “Fiction in the media or media of the fiction”, University of Bucharest, 12-14 July 2012,
42. **Marinescu, V.**, Balica, E., (2012). The “new” export of meaning – The „Korean Wave” in Romania, 9th International Congress of the Association of the Cultural Studies, “Crossroads”, UNESCO, Paris, 4-6 July 2012.
43. **Marinescu, V.** (2012). Ro-Hallyu: The influence of Korean Wave in Romania, The VIIth Congress of Portuguese Association of Sociology “Sociedade, Crise et Reconfiguracoes”, University of Porto, Porto, Portugal, 19-21 June 2012.
44. **Marinescu V.**, (2012). Entre réel et virtuel: La communication politique en Roumanie - 2004-2008/2009, Troisième rencontre du programme de recherche de l’IRMC « Communication virtuelle par l’Internet et transformations des liens sociaux et des identités en Méditerranée » sur le thème: Mouvements sociaux en ligne face aux mutations sociopolitiques et au processus de transition démocratique, Tunis les 12-13-14 avril 2012.
45. **Marinescu, V.** (2012). Hallyu in Romania - A case study of the “new” export of meaning in Eastern Europe, Conference “The Current Korean Wave in the Central and Eastern Europe Region and Its Prospect”, CEESOK Conferece, university of Warsaw, Warsaw, Poland, 17-18 March 2012.
46. **Marinescu, V.**, Velicu, A., (2011). Uses of the Internet by Children and Youth Results of the EU Kids Online II, paper presented at the Scientific Seminar: “ITC, Media and Education”, SWU "NEOFIT RILSKI", Faculty of Arts, Center for New Media and Digital Culture, Blagoevgrad, Bulgaria, 5-7 October 2011.
47. **Marinescu, V.** (2011). The “Korean wave” and the globalization of public: The analysis of K-drama audiences in Romania, paper presented at the Colloquium: “TV Series in the World: Changing Places / Places of Exchange”, University of Le Havre, Le Havre, France, 15-17 June 2011.

48. **Marinescu, V.** (2011). The youth of social networks uses and the social networks for youth: A comparison between the uses of Facebook and HI5 among Romanian youth, paper presented at the Conference “Youth (Sub)cultures in Changing Societies”, organized by Centre for Lifestyles Studies, Institute of International and Social Studies, Tallinn University, Tallinn, Estonia, 2-4 February 2011.
49. **Marinescu, V.** (2010). The crisis of the media or the media of crisis?: The 2008 economic crisis and the Romanian media, paper presented at the Third Slovak – Czech – Polish – Hungarian - Austrian Communication Forum “Media in crisis – Crisis in media”, organized by Faculty of Media, Bratislava School of Law, Bratislava, Slovakia, 2-4 December 2010.
50. **Marinescu, V.** (2010). Framing the (I)migrant-The case of Romanian migrants images in Romanian media, paper presented at The Third Seminário Internacional Media, Jornalismo e Democracia: “Media, Jornalismo e Democracia, 2010”, organized by The Faculty of Social and Human Sciences, New University of Lisbon, Portugal, 8-9 November 2010.
51. **Marinescu, V.** (2010). Evil invisibility: An analysis of the homophobic discourse in Romanian printed press, paper presented at the Conference: “Queer Crossings. Contemporary Perspectives on Gender and Sexuality”, organized by The Ethos Department of the University of Palermo, 18-19 June 2010.
52. **Marinescu, V.** (2010). La communication transnationale et l’Internet – Le cas de la diaspora roumaine, [Transnational Communication and Internet –The case of the Romanian diaspora], paper presented at Troisièmes Journées d'études - « Sciences, innovation technologique et société », organised by l'Association des Sociologues de Langue Française (AISLF), Namur, Belgium, 19-21 May 2010.
53. **Marinescu, V.** (2010). Representing ourselves as “others”: The case of Romanian migrants images in Romanian media, paper presented at the Conference “Representation Now: The Sum of It All”, Saint Louis University – Madrid, Spain, 16-17 April 2010.
54. **Marinescu, V.** (2010). Cultural ‘Foggy Mirrors’ or Alternative Spaces? The Use of Blogs as Means for Shaping Romanian Popular Literary Criticism, paper presented at the Conference: “Alternative Culture Now”, organized by the Ohio State University, University of Alberta, CEU/IACC- Hungary, Budapest, Hungary, 8-10 April 2010.

### **Romania - selection**

1. **Marinescu, V.** (2023). The Use of Mixed Methods in Social Research during Covid19 Pandemics. Paper presented at 198th edition of the Conference “Limbă și literatură – repere identitare în context european” [“Language and literature - identity landmarks in a European context”], University of Pitesti, Pitesti, Romania, 20-21 October 2023.
2. **Marinescu, V.,** Rodideal, A. A., Marinache, R. (2023). Risks and opportunities for education in Romania during Covid-19 pandemic. Paper presented at the International conference “Individual, family, society – contemporary challenges, fifth edition”, "Francisc I. Rainer" Anthropology Institute of the Romanian Academy, Bucharest, Romania, The Libera Università Maria SS. Assunta (LUMSA) Human Sciences Department, Rome, Italy, Institute of Philosophy and Sociology of the Polish Academy of Sciences, Warsaw, Poland, Institute for Population and Human Studies. Bulgarian Academy of Sciences, Sofia, Bulgaria. Bucharest, 4-5 October 2023.
3. **Marinescu, V.,** Branea, S., Roventă-Frumușani, D. (2023). Changes in teaching methods during Covid-19 pandemic in Romania. Paper presented at the International conference “Individual, family, society – contemporary challenges, fifth edition”, "Francisc I. Rainer" Anthropology Institute of the Romanian Academy, Bucharest, Romania, The Libera Università Maria SS. Assunta (LUMSA) Human Sciences Department, Rome, Italy, Institute of Philosophy and Sociology of the Polish Academy of Sciences, Warsaw, Poland, Institute for Population and Human Studies. Bulgarian Academy of Sciences, Sofia, Bulgaria. Bucharest, 4-5 October 2023.

4. **Marinescu, V.,** Marinache, R. (2023). Media coverage of Romanian migrants. Paper presented at the international Conference “Refugees and migrants: demographic trends, public narratives and attitudes”. Institute of Sociology-Romanian Academy, Faculty of Sociology and Social Work – University of Bucharest, Institute of Philosophy and Sociology-Bulgarian Academy of Sciences, Bucharest, 5 September 2023.
5. **Marinescu, V.,** Marinache, R. (2023). Despre construcția socială a unui fapt biologic: somnul [About the social construction of a biological fact. The sleep]. Paper presented at the workshop “Prevenția, promovarea și intervenția pentru sănătatea psihică și fizică”. Institutul de Antropologie „Francisc I. Rainer”, Academia Română and Asociația de Cercetări Multidisciplinare pentru Sănătate, Bucharest, 26 June 2023.
6. **Marinescu, V.** (2023). Challenges and opportunities for education in Romania during COVID19 pandemics. Paper presented at the 13th Annual International Conference “After Communism. East and West under Scrutiny”, Faculty of Social Sciences - Craiova - Center of Post-Communist Political Studies CEPOS/ CESPO, Craiova, Romania, 17-18 March 2023.
7. **Marinescu, V.** (2023). An historical approach of femicide’s coverage in Romanian newspapers. Paper presented at the 13th Annual International Conference “After Communism. East and West under Scrutiny”, Faculty of Social Sciences - Craiova - Center of Post-Communist Political Studies CEPOS/ CESPO, Craiova, Romania, 17-18 March 2023.
8. **Marinescu, V.,** Marinache, R. (2022). Horses in the future of mobility? Paper presented at the 11th Edition of the International Colloquium of Social Sciences and Communication(ACUM 2022) and the National Romanian Sociologists Society Conference, Brasov University, Brasov, Romania, 27-28 October 2022.
9. **Marinescu, V.,** Marinache, R. (2022). Social sustainability in the future energy sustainability. An overview. Paper presented at the 11th Edition of the International Colloquium of Social Sciences and Communication(ACUM 2022) and the National Romanian Sociologists Society Conference, Brasov University, Brasov, Romania, 27-28 October 2022.
10. **Marinescu, V.,** Marinache, R. (2022). Successes and Pitfalls of Transition from Serious to Humor in Scientific Communication. Paper presented at 18th edition of the Conference ”Limbă și literatură – repere identitare în context european”, University of Pitesti, Pitesti, Romania, 21-22 October 2022.
11. **Marinescu, V.,** Marinache, R. (2022). Scientific Humor: The Use of Comics in Romanian School Textbooks. Paper presented at 18th edition of the Conference ”Limbă și literatură – repere identitare în context european”, University of Pitesti, Pitesti, Romania, 21-22 October 2022.
12. **Marinescu, V.,** Marinache, R. and Rodideal, A. (2022). Importanța jurnalismului financiar și a surselor în acoperirea media a crizei economice [The relevance of financial journalism and of its sources in media coverage of economic crisis]. Paper presented at the 7th International Conference “Mass media in postcommunism: Mostenire, evoluție, tendințe - Jurnalismul – știință, profesie, ocupație sau hazard?” [“Mass media in post-communism: Legacy, evolution, trends - Journalism - science, profession, occupation or chance?”], University of Oradea, University of Bucharest, State University of the Republic of Moldova and Szeged University, Oradea, 14-15 October 2022.
13. **Marinescu, V.,** Marinache, R. (2022). Mask during COVID time between a fashion product and an element of health prevention. Paper presented at the International Conference “Masca: Identitate, comunicare, contagiune” [The mask: Identity, communication, contagion], Faculty of Letters, University of Bucharest, Bucharest, Romania, 6-7 October 2022.
14. **Marinescu, V.,** Rodideal, A., Marinache, R. (2022). Women and Work Inequalities during Covid-19 Pandemic in Romania. Paper presented at the International Conference ” Gender Equality: Global Challenges and Perspectives”. Dimitrie Cantemir Christian University, Bucharest and the National Agency for Equal Opportunities between Women and Men, Bucharest, Romania, 12-14 May 2022.
15. **Marinescu, V.,** Rodideal, A., Marinache, R. (2022). Decoding India’s popular culture – the Romanian women’s gaze. Paper presented at the International Conference “Confluences: Indian



- studies and Romanian perspectives from cross-cultural feminist approaches”. Bucharest University of Economic Studies (ASE), Bucharest, Romania, 19 March 2022.
16. **Marinescu, V.** (2022). The futures of food and the prospects of a perfect society. Paper presented at the 12th Annual International Conference “After Communism. East and West under Scrutiny”, Faculty of Social Sciences - Craiova - Center of Post-Communist Political Studies CEPOS/ CESPO, Craiova, Romania, 18-19 March 2022.
  17. **Marinescu, V.** (2022). Representations of crime in Romanian novels-a sociological approach. Paper presented at the 12th Annual International Conference “After Communism. East and West under Scrutiny”, Faculty of Social Sciences - Craiova - Center of Post-Communist Political Studies CEPOS/ CESPO, Craiova, Romania, 18-19 March 2022.
  18. **Marinescu, V.,** Fox, B., Marinache R. (2021). Narratives about Homicide in Romanian Crime Novels. Paper presented at the International Conference “Homicide within family: Interdisciplinary perspectives”. Institute of Sociology of the Romanian Academy. Faculty of Sociology and Social Work, University of Bucharest, Israel Observatory on Femicide, Romanian Society of Criminology and Criminalistics, Bucharest, Romania, 24-25 November 2021.
  19. **Marinescu, V.,** Razec, I., Rodideal, A. (2021). Media coverage of the homicide cases in Romania. A historical and narrative analysis. Paper presented at the International Conference “Homicide within family: Interdisciplinary perspectives”. Institute of Sociology of the Romanian Academy. Faculty of Sociology and Social Work, University of Bucharest, Israel Observatory on Femicide, Romanian Society of Criminology and Criminalistics, Bucharest, Romania, 24-25 November 2021.
  20. **Marinescu, V.,** Razec, I., Dumirache, T. (2021). Longitudinal analysis on the coverage of food waste in the Romanian media. Paper presented at the 4th International Conference “Individual, family, society – Contemporary Challenges”, “Francisc I. Rainer” Anthropology Institute of the Romanian Academy, Bucharest, Romania, Institute of Philosophy and Sociology of the Polish Academy of Sciences, Warsaw, Poland, Institute for Population and Human Studies. Bulgarian Academy of Sciences, Sofia, Bulgaria, Bucharest, 6-7 October 2021.
  21. **Marinescu, V.,** Dumitrache, T., Razec, I. (2021). Subjective narratives of the quarantine in Romania. Paper presented at the 4th International Conference “Individual, family, society – Contemporary Challenges”, “Francisc I. Rainer” Anthropology Institute of the Romanian Academy, Bucharest, Romania, Institute of Philosophy and Sociology of the Polish Academy of Sciences, Warsaw, Poland, Institute for Population and Human Studies. Bulgarian Academy of Sciences, Sofia, Bulgaria, Bucharest, 6-7 October 2021. **Marinescu, V.** (2021). Hallyu4.0 and Beyond. The Impact of South Korean Popular Culture in Romania International Workshop “Changes in the Korean Society”. Transilvania University and Academy of Korean Studies, Brasov, Romania, 9-10 September 2021.
  22. **Marinescu, V.** (2021). Intégrer l'utopie et la dystopie dans les études alimentaires– Les éléments principales pour une future analyse narrative. Paper presented at the 17th edition of the Conference “Limbă și literatură – repere identitare în context european”, University of Pitesti, Pitesti, Romania, 22-23 October 2021.
  23. **Marinescu, V.** (2021). Méthodes de recherche. Paper presented at the 9th Université Francophone d'été en Sciences de la Communication « Economie Sociale et Solidaire, Entrepreneuriat et Développement Durable ». University of Bucharest, Bucharest, Romania, 22-25 June 2021.
  24. **Marinescu, V.** (2021). GMMP Women and news in Romania. Twitter analysis. Paper presented at the Conference “30 years of higher education in journalism and communication in Eastern Europe after 1989: From conquering the freedom of expression to embracing digital communication”. Faculty of Journalism and Communication Sciences, University of Bucharest, Bucharest, Romania, 20-21 May 2021.
  25. **Marinescu, V.,** Razec, I., Dumitrache, T. (2021). Online Communication of Public Institutions Before the COVID-19 Pandemic. Paper presented at the 11th Annual International Conference “After

- Communism. East and West under Scrutiny”, Faculty of Social Sciences - Craiova - Center of Post-Communist Political Studies CEPOS/ CESPO, Craiova, Romania, 19-20 March 2021.
26. **Marinescu, V.**, Rodideal, A. (2021). Analyse de la réalité narrative des enfants à propos de l'école pendant la pandémie. Paper presented at the Conference “Vie professionnelle vs. vie personnelle – nouveaux défis au temps de la COVID-19. Education et formation à l'égalité des chances”, CEREFREA, University of Bucharest, Bucharest, 17 March 2021.
  27. **Marinescu, V.**, Marinache, R. (2020). Horses in the Future of Mobility. Paper presented at the Third Anthrozoology Symposium “Ethics and the Non-human World”, “Gh. Zane” Institute of Social and Economic Research, Romanian Academy, Iași Branch, Faculty of Biology, “Alexandru Ioan Cuza” University of Iași, Faculty of Psychology and Educational Sciences, Babeș-Bolyai” University, Cluj-Napoca, Faculty of Veterinary Medicine, “Ion Ionescu de la Brad”, University of Agricultural Studies and Veterinary Medicine, Iași and Moldavia’s History Museum, “Moldova” National Museum Complex, Iasi, Romania, 6-8 November 2020.
  28. **Marinescu, V.**, Balasescu, M. (2020). Epizootics and Romanian Media. The Case of African Swine Flu in 2014-2017. Paper presented at the Third Anthrozoology Symposium “Ethics and the Non-human World”, “Gh. Zane” Institute of Social and Economic Research, Romanian Academy, Iași Branch, Faculty of Biology, “Alexandru Ioan Cuza” University of Iași, Faculty of Psychology and Educational Sciences, Babeș-Bolyai” University, Cluj-Napoca, Faculty of Veterinary Medicine, “Ion Ionescu de la Brad”, University of Agricultural Studies and Veterinary Medicine, Iași and Moldavia’s History Museum, “Moldova” National Museum Complex, Iasi, Romania, 6-8 November 2020.
  29. **Marinescu, V.** (2020). Retelele de socializare si aspectele etice. Perceptia cazului “Cambridge Analytica” in Romania [Social Networks Sites and ethical aspects. The perceptions of “Cambridge Analytica” case in Romania]. Paper presented at the International Conference „The deontology of journalists’ profession: Exigencies, challenges and slideslips”, University of Oradea, Oradea, 17 October 2020.
  30. **Marinescu, V.**, Marinache, R., Rodat, S. (2020). The place of lethal violence in the future. A perspective from the sociology of the future. Paper presented at the International Conference “Homicide and Genocide. Interdisciplinary Perspectives on Lethal Violence”, Institute of Sociology (Romanian Academy) and Faculty of Sociology and Social Work (University of Bucharest), Bucharest, Romania, 23, 28 and 29 July 2020.
  31. **Marinescu, V.**, (2020). Communication and NGOs in Romania, paper presented at the 10th Annual International Conference “After Communism. East and West under Scrutiny”, Faculty of Social Sciences - Craiova - Center of Post-Communist Political Studies CEPOS/ CESPO, Craiova, Romani, 27-28 March 2020.
  32. **Marinescu, V.**, (2020). Digital Health and the Generation Gap in Romanian Context, paper presented at the 10th Annual International Conference “After Communism. East and West under Scrutiny”, Faculty of Social Sciences - Craiova - Center of Post-Communist Political Studies CEPOS/ CESPO, Craiova, Romani, 27-28 March 2020.
  33. **Marinescu, V.**, (2020). “Infodemics”- New shapes of disases in mass media, paper presented at the International Conference ”Interdisciplinary perspectives in culture, society and arts: Mapping future research directions”, organised by University of Bucharest, Bucharest, Romania, 25-26 February 2020.
  4. **Marinescu, V.**, (2019). Mediatizarea violentei impotriva copiilor in Romania: elemente pentru un posibil ghid destinat jurnalistilor [Media coverage of violence against children in Romania: Elements for a possible journalists’ guide]. Paper presented at the international workshop “Violență, criminalitate și siguranță personală în mediul urban” organised by the Institute of Sociology and Romanian Criminological Society, Bucharest, Romania, 1 November 2019.
  5. **Marinescu, V.** and Ibrahim, S. (2019). Cyber deviance and cyber space used in adolescence: Prevention strategies and the role of social-media, paper presented at the 12th International

- Conference “State & society in Europe”, organised by University of Craiova and Romanian Academy, Craiova, Romania, 23-26 October 2019.
6. **Marinescu, V.** and Rodat, S. (2019). Alimentatie sanatoasa sau diete in trend? Reprezentarea mediatica a problematicii nutritiei in Romania si Germania [Healthy diets or scientific nutrition? Media Representation of Nutrition in Germany and Romania]. Paper presented at the International Conference “Omul si provocarile societati postmoderne” organised by the Institute of Anthropology, Romanian Academy and Prahova National Museum of Natural Sciences, Ploiesti, Romania, 17-19 October 2019.
  7. **Marinescu, V.** (2019). Acoperirea mediatica a epidemiilor - Prezentarea pestei porcine africane (PPA) in mass-media romaneasca [Media Coverage of Epidemics – The case of framing the classical swine fever (CSF) in Romanian media]. Paper presented at the International Conference “Omul si provocarile societati postmoderne” organised by the Institute of Anthropology, Romanian Academy and Prahova National Museum of Natural Sciences, Ploiesti, Romania, 17-19 October 2019.
  8. **Marinescu, V.** (2019). Grupurile dezavantajate în media din România după 1989. O trecere în revistă a literaturii de specialitate [Romanian media coverage of the disadvantaged groups after 1989. A literature review]. Paper presented at the international conference “1990-2019. Trei decenii de jurnalism: Proiecte, realizari, restante” organised by the University of Oradea and Szeged University, Oradea, Romania, 10-11 October 2019.
  9. **Marinescu, V.,** Rodat, S. (2019). Mediaticizarea problematicii nutritiei in Germania si Romania: o analiză comparativa [De-Commodifying Food: A Comparative Analysis of Media Coverage of Nutrition in Germany and Romania]. Paper presented at the national conference “Dimensiuni contemporane ale dezvoltării. Fundalul românesc al sincronizării europene” organised by Petru Andrei University, Iasi, Romania, 7-8 June 2019.
  10. **Marinescu, V.** (2019). Humour in Medicine Commercials. Paper presented at the 16th edition of the Conference “Limbă și literatură – repere identitare în context european”, University of Pitesti, Pitesti, Romania, 14-16 June 2018.
  11. Lazar, F., **Marinescu, V.,** Branea, S. (2019). The framing of the social workers’ identity in the media. Insights from Romania. Paper presented at 9th Conference for European Social Work Research “Social work research, practice and core values of human rights and social justice in a changing welfare society”, Leuven, Belgium. April 10-12, 2019.
  12. **Marinescu, V.** (2019). Representing public health in Romanian communist media (1945-1989). Paper presented at the Ninth Conference “After Communism. East and West under scrutiny”, Faculty of Social Sciences - Craiova - Center of Post-Communist Political Studies CEPOS/ CESPO, Craiova, Romania, 29-30 March 2019.
  13. **Marinescu, V.** (2019). Advertising and health in Romania. Paper presented at the Ninth Conference “After Communism. East and West under scrutiny”, Faculty of Social Sciences - Craiova - Center of Post-Communist Political Studies CEPOS/ CESPO, Craiova, Romania, 29-30 March 2019.
  14. **Marinescu, V.,** Lazar, F. and Branea, S. (2018). Media Coverage of Social Work in Romania: 2010-2016. Paper presented at the International Conference in Cultural Studies and Sciences of Communication: “Happiness; Its Ways”, Faculty of Letters, University of Bucharest, Bucharest, Romania, 9-10 November 2018.
  15. **Marinescu, V.,** Balica, E. (2018). Couverture médiatique des questions alimentaires en Roumanie: une analyse longitudinale [Media coverage of food issues in Romania : A longitudinal analysis]. Paper presented at the International Conference « Débats sur la santé et la nutrition: Les médias, la littérature scientifique et les sciences sociales ». University of Bucharest, Bucharest, Romania, 20-21 June 2018.
  16. **Marinescu, V.,** Balica, E. (2018). La sécurité alimentaire dans l'environnement urbain. Modèles d'intervention dans les grandes villes européennes [Food security in urban environment. Patterns of

- intervention in the big European cities]. Paper presented at the International Conference « Débats sur la santé et la nutrition: Les médias, la littérature scientifique et les sciences sociales ». University of Bucharest, Bucharest, Romania, 20-21 June 2018.
17. **Marinescu, V.** (2018). Architecture as a Feminine Profession and the Feminization of the Architect Profession in Romania. Paper presented at the 15th edition of the Conference "Limbă și literatură – repere identitare în context european", University of Pitesti, Pitesti, Romania, 15-17 June 2018.
  18. **Marinescu, V.** (2018). Violence against Children (VAC) in Romanian media. Paper presented at the third national Conference "Interculturalitate, comunicare si mass media", organised by "Spiru Haret" University, Faculty of Journalism, Bucharest, Romania, 25 May 2018.
  19. **Marinescu, V.** (2018). "Spaces and encounters in Romanian hospitals make us sicker" – Romanian patients' discourses about medical system. Paper presented at the Eight Conference "After Communism. East and West under scrutiny", Faculty of Social Sciences - Craiova - Center of Post-Communist Political Studies CEPOS/ CESPO, Craiova, Romania, 23-24 March 2018.
  20. **Marinescu, V.** (2017). Quality and Accesibility of Web-based Health Information in Romania – A review of the evidence. Paper presented at the National Collqium: Culturi și comunicarea lor, Faculty of Letter, University of Bucharest, Bucarest, Romania, 3-4 November 2017.
  21. **Marinescu, V.** (2017). Bringing the Public Health Perspective on Violence Against Children – The need for a mixed approach on framing. Paper presented at the Second Social Work International Conference (SWIC) "Social Work Response To The New Realities Of A Turbulent World", Faculty of Sociology and Social Work, University of Bucharest, Bucharest, Romania, 2-3 November 2017.
  22. **Marinescu V., Branea, S.** (2017). Sur le besoin d'un nouveau paradigme journalistique dans la couverture médiatique de la violence faite aux femmes. Paper presented at the International Colloquium "Les violences faites aux femmes dans les PECO. Tolérance zéro", CEREFREA and University of Bucarest, Romania, 20 October 2017.
  23. **Marinescu V, Marinache, R.** (2017). Health-related Behaviour in the Digital Era in Romanian Context. Paper presented at the National Conference of the Romanian Sociologists Society "European and National Identities at Crossroads: Reshaping Boundaries, Changing Political Cultures, and Re-Imagining the Future", Univerity of Sibiu, Sibiu, Romania, 13-14 October 2017.
  24. **Marinescu V., Silistraru I.** (2017) Narrative Approach to the Chief Complaint of a Cardiovascular Patient in Romania in Doctor- Patient Communication. Paper presented at the International Conference "Qualitative Research in Communication 2017", College of Communication and Public Relations, National School of Administrative and Political Sciences, Bucharest, Romania, 4-6 October 2017.
  25. **Marinescu, V.** (2017). New trends in urban eco-philosophy and strategy – A comparative analysis of EU and South Korea. Paper presented at the 7th "The Future of Europe", The Faculty of International Business and Economics of the Bucharest University of Economic Studies International Conference, Romanian Institute of Economic Forecasting, European Institute of Romania, Institute for World Economy and Romanian Society for Economics, Bucharest, Romania, 16-17 November 2017.
  26. **Marinescu, V, Balica, E.** (2017). Representing the migrants and refugees as öthers in Romanian online media. Paper presented at the 6th International Conference: Synergies in Communication, The Bucharest University of Economic Studies, The Faculty of International Business and Economics, The Department of Modern Languages and Business Communication of AS, Bucharest, Romania, 16 - 17 November 2017.
  27. Balica, E., **Marinescu, V.** (2017). Framing East Asia in Romanian mass media: The case of representing South Korea and North Korea. Paper presented at the 6th International Conference: Synergies in Communication, The Bucharest University of Economic Studies, The Faculty of International Business and Economics, The Department of Modern Languages and Business Communication of ASE, Bucharest, Romania, 16 - 17 November 2017
  28. **Marinescu, V.** (2017). Quality and Accesibility of Web-based Health Information in Romania – A review of the evidence. Paper presented at the International Conference "Cultures and their

communication”, Department of Communication Sciences, Faculty of Letters, University of Bucharest, Bucharest, 3-4 November 2017.

29. **Marinescu, V.** (2017). Bringing the Public Health Perspective on Violence Against Children – The need for a mixed approach on framing. Paper presented at the 2nd edition of “Social Work International Conference” (SWIC) 2017, Faculty of Sociology and Social Work, University of Bucharest, 2-3 November 2017.
30. **Marinescu, V.**, Marinache, R. (2017). Health-related Behaviour in the Digital Era in Romanian Context, Paper presented at the National Conference of the Sociologists Society from Romania and the Annual Conference of the Research in Sociology and Social Work European and National Identities at Crossroads: Reshaping Boundaries, Changing Political Cultures, and Re-Imagining the Future”, University of Sibiu, Sibiu, Romania, 13-14 October 2017.
31. **Marinescu, V.**, Silistraru, I. (2017). Interpersonal communication within Romanian medical field. Paper presented at the 2nd edition of the International Conference “Individual, family, society – Contemporary Challenges”, “Francisc I. Rainer” Anthropology Institute of the Romanian Academy, Bucharest, Romania, Institute of Philosophy and Sociology of the Polish Academy of Sciences, Warsaw, Poland, State University of Medicine and Pharmacy “Nicolae Testemițanu”, Chișinău, Moldova Republic, Bucharest, 4-5 October 2017.
32. **Marinescu, V.** (2017). Les femmes, style et vie de tous les jours: La construction de l’identité de genre par les vlogs de mode [Women, style and utility. The construction of gender identity through fashion vlogs]. Paper presented at the 14th edition of the Conference “Limbă și literatură – repere identitare în context european”, University of Pitesti, Pitesti, Romania, 16-18 June 2017.
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