

Table 2
Descriptive data of each analyzed interview

Document	Age	Sex	Career	Most used device	Platforms	Average consumption time (daily)
E1	22	M	Industrial engineering	Smartphone, laptop	YouTube, Netflix, Instagram	2 hrs
E2	21	W	Industrial engineering	Smartphone, TV	HBO, Primevideo	/
E3	22	M	Computer engineering	Smartphone, laptop	TikTok, Twitch, Re-edit	11 hrs
E4	21	W	Industrial design engineering	Smartphone	YouTube, Instagram	5 hrs
E5	22	W	Digital graphic design engineering	Smartphone	Instagram, Youtube, Netflix, Disney Plus	4 hrs
E6	21	W	Digital graphic design engineering	Smartphone, laptop, tablet, TV	Youtube	5.5 hrs
E7	27	W	Master of Biomedical Sciences	TV, PC, Smartphone, Nintendo switch	Netflix, pubmed, league of legends	Netflix 2.5 hrs League of legends 5 hrs
E8	27	M	Master of Biomedical Sciences	Smartphone, PC, TV	Youtube & social media (Facebook, Instagram)	4 hrs
E9	22	M	Industrial design engineering	Smartphone, PC, videogame consoles, TV	Youtube	10 hrs

Document	Age	Sex	Career	Most used device	Platforms	Average consumption time (daily)
E10	22	W	Bachelor's Degree in Spanish-American Literature and Language	Smartphone, laptop	Netflix, animeflv	2 hrs
E11	22	W	Digital graphic design engineering	TV, laptop, smartphone	Mubi, youtube	5 hrs
E12	21	M	Mechanical engineering	Laptop	Netflix, primevideo	2 hrs
E13	21	W	Mechatronics engineering	Smartphone, TV, laptop	Youtube, Disney+, netflix	3 hrs
E14	22	M	Architecture	Smartphone, laptop	Facebook, youtube	1.5 hrs
E15	28	M	Industrial design engineering	Laptop, Smartphone	Youtube	3.5 hrs
E16	22	W	Fashion design	PC, smartphone	Tiktok, instagram	3 hrs